



saa

STUDENT ACCOMMODATION ASSOCIATION

CORPORATE SPONSORSHIP PROPOSAL



ABOUT US

The **Student Accommodation Association Incorporated (SAA)** is the representative body bringing education and student accommodation providers together to promote the value of accommodation provided for the exclusive use of students to support and enhance the education experience.

OUR MISSION

To represent the interests of operators with student accommodation interests in Australia.

To promote the value of quality accommodation which is provided for the exclusive use of students to support and enhance the Australian education experience.

To establish and maintain a profile within the commercial, government and education sector as being a reputable body of engaged industry participants who may serve to inform policy and planning, pertaining to the assessment and development of accommodation which is provided for the exclusive use of students.

STRATEGIC OBJECTIVES

1

Lobby for the introduction of a prescribed student accommodation tenancy document.

3

Inform the development of the accommodation component to the Federal Government's International Education strategy.

5

Deliver a National Property Accreditation Scheme which is aligned with minimum quality standards for student accommodation.

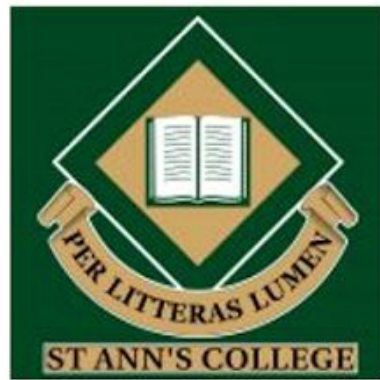
2

Lobby for the introduction of a licencing system for providers in the private rental market.

4

Lobby for changes to planning approval frameworks with a view to distinguishing between projects specifically designed to accommodate students (purpose built) and "mixed-use" residential developments.

CURRENT MEMBERS





PARTNERSHIP OPPORTUNITIES

SAA has identified industries that are closely aligned with the student accommodation sector and stand to derive significant value from a strategic alignment with the Student Accommodation Association.

These industries include, but are not limited to:



- Banking
- Student Insurance
- Legal
- Commercial Catering
- Commercial Cleaning
- International Airline
- Telecommunications / Internet
- Accountancy Firm
- Facility Management
- Architectural Firm



CORPORATE SPONSORSHIP PACKAGE

SAA is offering the following opportunities and benefits to corporate sponsors.



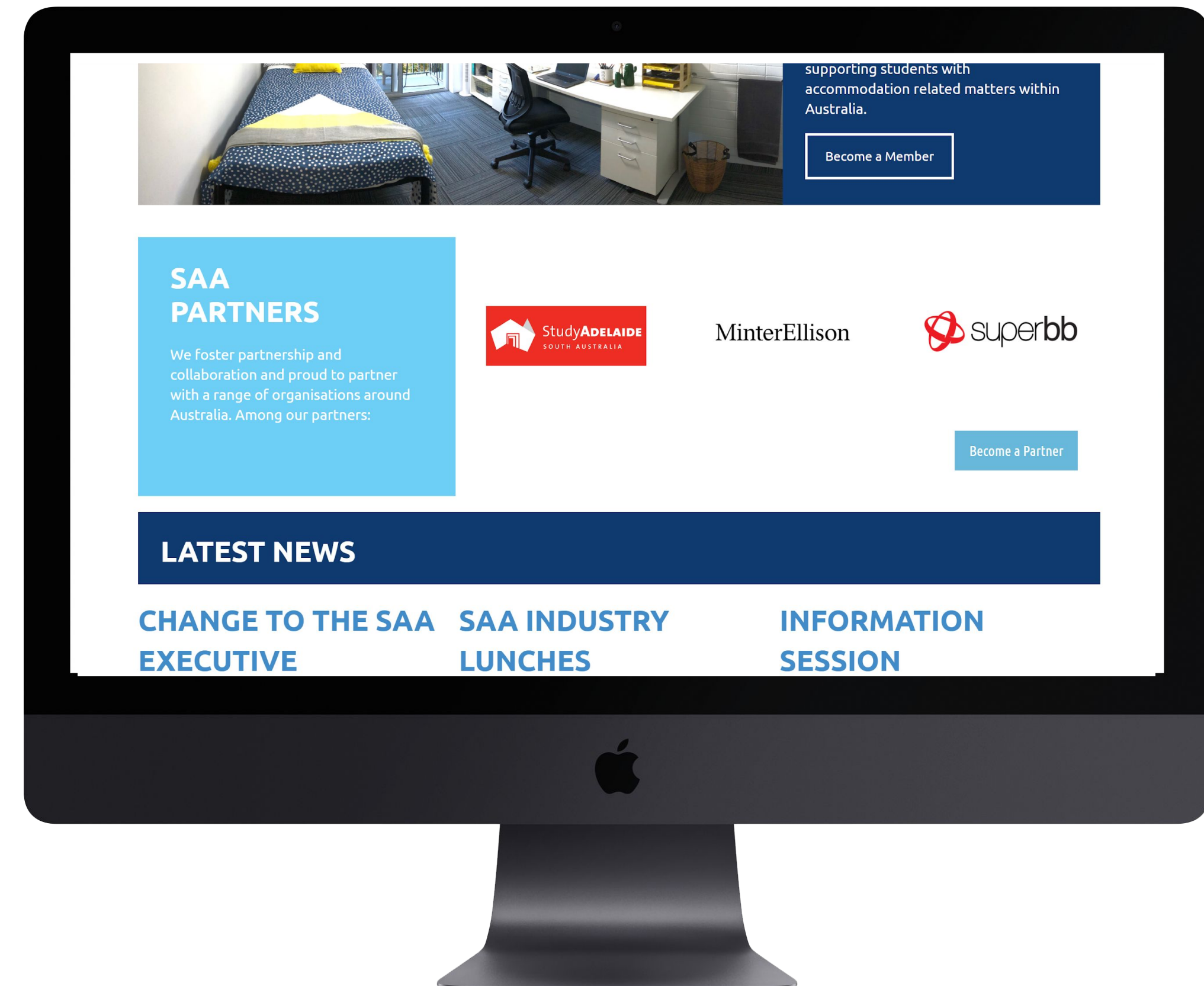


CORPORATE SPONSORSHIP PACKAGE INCLUSIONS:

- ✓ A complimentary Executive Membership
- ✓ SAA support for sponsor products that are customised to specifically meet the needs of members, subject to the review and approval of the SAA National Committee.
- ✓ Permission to set up an exhibition booth, marketing banner at all SAA events, including but not limited to, SAA industry lunches across Australia.
- ✓ Official sponsor of a SAA event with the opportunity to launch a customised product to members as part of the official speaking program.
- ✓ Exclusive access to SAA members, including but not limited to;
 - Student accommodation providers
 - Education institutions
 - Property developers / investors
 - Interested providers to the student accommodation industry

LOGO REPRESENTATION

Logo representation on the SAA website and on marketing material intended for the promotion of the association. E.g. Exhibition banners, PowerPoint slides and Association events.



Your logo will also be represented in the quarterly newsletter to members (all categories).

CORPORATE SPONSORSHIP PACKAGE

Corporate sponsor contribution will entitle you to the aforementioned opportunities.



Instalment payment options can be arranged for the first year of sponsorship.



Corporate Sponsorship package is valid for a period of one year.

EVENT SPONSORSHIP



Align your brand with the SAA
Industry Lunch and build community
with student accommodation
professionals.



EVENT SPONSORSHIP

SAA delivers regular industry lunches across Australia during the course of the year.

Each event provides an opportunity for our members to hear from a speaker about a relevant topic in their market or from suppliers presenting new products. The associations event schedule is available on our website

<https://studentaccassoc.com.au/events>



EVENT SPONSORSHIP PACKAGE

Sponsoring an SAA
Industry Lunch
entitles the sponsor
to...



a speaking spot on the program



brand representation on event invitation



the opportunity to actively promote their
product on the day

We are also in a position to package a series of events through the
year and customise the benefits for a multi event commitment.

CONTACT US

For more information or to accept this Corporate Sponsorship opportunity, please contact the Student Accommodation Association.



Via post

PO Box 3561
Rundle Mall
Adelaide SA 5000



Via phone

+61 487 041 660



Via email

admin@studentaccassoc.com.au



Website

www.studentaccassoc.com.au